

WEBSITE PRIVACY POLICY (GDRP)



ODETTE FUNERAL DIRECTOR

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INTRODUCTION

Odette Funeral Director are dedicated to safeguarding and preserving your privacy when visiting our web-site or when communicating electronically.

This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our web-site. Your privacy is critically important to us, and we have a few fundamental principles that guide us:

- We don't ask you for personal information unless we truly need it. (We too don't like services that ask you for things like your gender or income level for no apparent reason.)
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.
- In our service, we aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and permanently deleted.
- If the processing of personal data is necessary and there is no statutory basis for such processing, we generally obtain consent from the data subject.
- The processing of personal data, such as the name, address, e-mail address, or telephone number of a data subject shall always be in line with the General Data Protection Regulation (GDPR),

Below is our privacy policy which incorporates these principles. We do update this Policy from time to time so please do review this Policy regularly.

CONTROLLER

Controller for the purposes of the General Data Protection Regulation (GDPR) is:

Odette Drummond

Phone: **01249 819972**

Email: info@odettefuneraldirector.co.uk



DATA COLLECTION

1. Information We Collect

In operating our website we may collect and process the following data about you:

- a. Details of your visits to our website and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data (see *use of cookies* below).
- b. Information provided to us when you communicate with us for any reason. (see *personally-identifying information* below)

2. Use of Cookies

Like most website operators, the Internet pages of **Odette Funeral Director** use cookies. Cookies are text files that are stored in a computer system via an Internet browser. Many Internet sites and servers use cookies. Many cookies contain a so-called cookie ID.

Such information will not identify you personally it is statistical data about our visitors and their use of our site. This statistical data does not identify any personal details whatsoever.

The website collects a series of general data and information when you access the website. This general data and information are stored in the server log files. Collected may be (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system reaches our website (so-called referrers), (4) the sub-websites, (5) the date and time of access to the Internet site, (6) an Internet protocol address (IP address), (7) the Internet service provider of the accessing system.

Odette Funeral Director's purpose in collecting non-personally identifying information is to better understand how our visitors use our website.

From time to time, **Odette Funeral Director** may release non-personally-identifying information in the aggregate, e.g. by publishing a report on trends in the usage of its website

You may, at any time, prevent the setting of cookies through our website by means of a corresponding setting of the Internet browser used, and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers.

When you click on a link found on our site, the target site may also use cookies, over which we have no control. Such cookies (if used) would be downloaded once you land on their website.



3. Gathering of Personally-Identifying Information

The website of **Odette Funeral Director** contains a contact form that enables a quick electronic contact with ourselves.

If you contact us by e-mail or via a contact form, the personal data transmitted by *you* is automatically stored. Such personal data transmitted on a voluntary basis by *you* are stored for the purpose of processing or contacting you. There is no transfer of this personal data to third parties.

4. Routine erasure and blocking of personal data

The data controller shall process and store your personal data only for the period necessary to achieve the purpose of storage, or as far as this is granted by the European legislator or other legislators in laws or regulations to which the controller is subject to.

5. Use of Your Information

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we may use the information for the following purposes:

- a. To provide you with information requested from us, relating to our products or services. To provide information on other products which we feel may be of interest to you, where you have consented to receive such information.
- b. To meet our contractual commitments to you.
- c. To notify you about any changes to our website, such as improvements or service/product changes, that may affect our service.
- d. Please be advised that we do not reveal information about identifiable individuals, but we may, on occasion, provide third parties with aggregate statistical information about our visitors.

6. Storing Your Personal Data

- a. Data that is provided to us is stored on our secure servers. Details relating to any transactions entered into on our site will be encrypted to ensure its safety.
- b. The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk. Where we have given you (or where you have chosen) a password so that you can access certain parts of our site, you are responsible for keeping this password confidential.

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- c. We acknowledge that all individuals have the right to access the personal information/data that we maintain about them. An individual who seeks access, or who seeks to correct, amend, or delete inaccurate data, should direct his query to info@odettefuneraldirector.co.uk If requested to remove data, we will respond within a reasonable timeframe, not to exceed one week.

7. Children's privacy

This Site is not structured, nor intended, to attract children. Accordingly, we do not knowingly solicit or collect Personal Information from anyone we know to be under 13 years of age

8. Disclosing Your Information

- a. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- b. Where applicable, we may also disclose your personal information to third parties:
 - i. Where we are legally required to disclose your information.
 - ii. To assist fraud protection and minimise credit risk.

9. Third Party Links

You might find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

10. Contacting Us

We welcome any queries, comments or requests you may have regarding this Privacy Policy. Please do not hesitate to contact us at info@odettefuneraldirector.co.uk